

# YUNA JONG

鍾張齡 Jang-ling (Yuna), Jong

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## Professional Summary

A highly motivated designer with 15 years of experience in the design area, I possess a proven track record of leading end-to-end design processes from research to final products. My diverse background spans international tech firms, design consultancies, and startups, utilizing both waterfall and agile methodologies. I excel in transforming ideas into effective solutions and optimizing design systems across varied teams, companies, and countries to deliver exceptional user experience.

## Education

National Chiao Tung University, Hsin Chu, Taiwan | 09/2009 to 07/2012  
M.A. Industrial Design, Institute of Applied Art, GPA: 4.00/4.00

Aalto University, Helsinki, Finland | 01/2012 to 06/2012  
Exchanged Program, Industrial and Strategic Design, Service Design

Tsinghua University, Beijing, China | 02/2011 to 06/2011  
Exchanged Program, Academy of Art and Design, Book Design

Shih Chien University, Taipei, Taiwan | 09/2005 to 06/2009  
B.F.A. Industrial and Product Design

## Core Skills



Figma



Adobe CC



Overflow



Midjourney

### Design & Innovation

Concept Creation, Interface Design, Wireframing, Prototyping

### Strategy & Analysis

Strategic Planning, Competitor Analysis, User Research

### Communication & Media

Storytelling, Multimedia Production

### Leadership Training

Professional Coach Certification, Authentic Coaching Corp

## Language



Mandarin (Native)

Taiwanese (Native)

English (Upper-intermediate)

## Professional Experience

**Red Cypress Technologies, Taipei, Taiwan | 07/2017 to Present**  
Senior II Product Designer | 07/2024 to Present

- Established and implemented a unified design system across four international studios, ensuring consistent branding, streamlined workflows, and stronger cross-team collaboration.
- Shaped product direction by conducting competitor analysis and user research, rapidly translating insights into mockups for stakeholder buy-in.
- Collaborated effectively with cross-functional teams to align product strategy with design, contributing to the successful launch of high-revenue products in 17+ countries.

**Design Team Lead | 01/2020 to 06/2024**

- Built and Led a 3-member design team, establishing a promotion pathway and career development framework to drive team growth and retention.
- Aligned design strategies with business goals, streamlining processes to overcome challenges and meet objectives.
- Fostered cross-functional and international collaboration, partnering with teams in Taiwan, Hong Kong, Singapore, and Israel to develop projects and expand product services to over 13 countries

**UX/UI Designer | 07/2017 to 12/2019**

Designed promotional and platform interfaces, conducted user interviews, and collaborated with developers to optimize UI.

**Nogle Limited, Taipei, Taiwan | 07/2015 to 07/2017**  
Senior UX/UI Designer

Spearheaded 3D virtual-fitting interface design, from analysis to positioning, developing and refining UI through user feedback.

**Mozilla Corporation, Taipei, Taiwan | 07/2013 to 07/2015**  
Creative Designer

Led Taiwan Firefox and Firefox OS brand design and created impactful marketing strategies through visual design.

- Achieved highest hit rates and Facebook engagement in Mozilla Taiwan's 2014 year-end campaign.
- Led Firefox 10th anniversary online and offline campaign design, achieving record-breaking engagement and visibility.
- Created top-performing themes for two consecutive years.

**Scenario Lab, Hsinchu, Taiwan | 10/2012 to 07/2013**  
User Experience Designer

Drove innovation with scenario design, co-creation workshops, and UI prototyping, using research and data to solve problems.

**Scenario Lab, Hsinchu, Taiwan | 10/2010 to 08/2011**  
User Experience Designer Intern

Improved hospital experiences through user research, data visualization, and innovative product design, meeting user needs.